

FOODLUBE®

CASE STUDY: DETEX – HOVIS

Performance you can trust

LOCATION

Hovis, Bradford

BACKGROUND

Hovis is a leading manufacturer of bread and bakery products in the UK and one of the best-known food brands in the country.

TEST DETAILS

A number of DETEX metal and X-ray detectable caps and actuators were hidden in a known number of loaves of bread, sent through the production process then identified using the in-line metal detection equipment.

CONCLUSION

The hidden parts were all 'found', thus showing that any accidentally lost caps or actuators during production could easily be identified.

The work between ROCOL and Hovis

showed that hidden plastic components were detected on the installed metal detection equipment with 100% accuracy. In a real situation, the customer was assured and confident that by using ROCOL FOODLUBE® products fitted with DETEX actuators or caps, any DETEX components accidentally falling into the food would be detected with ease and so reducing the risk of plastic-contamination related recalls.

CUSTOMER FEEDBACK

"It is of utmost importance at Hovis to be vigilant and proactive in eliminating any potential risk no matter how slight to our products during production, and any inventive products such as the DETEX aerosol range are always welcomed and embraced by us." [Andy Houlden, Lubrication Engineer, Hovis]